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About STANLY the magazine

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ON THE WEB: the snaponline.com

GENERAL MANAGER/ EDITOR

B.J. Drye

bj.drye@stanlynewspress.com

LAYOUT/DESIGN

Andy Mooney

andy.mooney@stanlynewspress.com

EDITORIAL

Charles Curcio

charles.curcio@stanlynewspress.com

ADVERTISING

Susan Wolf

susan.wolf@stanlynewspress.com

Shelby Sides

shelby.sides@stanlynewspress.com

CIRCULATION

Debbie Holt

debbie.holt@stanlynewspress.com

CONTRIBUTORS

LaQuisha Martin-Hillian, Jack and Eli Williams

On the cover: The Williams Brothers completed "Grown In Stanly County" in July 2024. (Submitted photo)





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GOLD STANDARD

Family adds another link in jewelry store's legacy

STORY AND PHOTOS BY CHARLES CURCIO

In ine jewelry from the Starnes family in Albemarle now has a fourth generation looking to continue the long tradition of the business.

J.P. Epps, the grandson of Starnes Bramlett Jewelers owner Chris Bramlett, has joined the store's staff. He grew up in Johnson City, Tennessee, where his mother was a professor at East Tennessee State University and his father was retired from having served as a city attorney.

Epps joins his family at a store whose history dates back to 1898 when the grandfather of Chris' wife, Pat, F.E. Starnes Sr., opened the original Starnes Jewelers. Francis Starnes managed the store from the 1930s until the mid 1970s, when Gene Starnes took over as manager and became the third generation to manage the store.

Bramlett has worked at the store since 2004. He eventually reopened the store as Starnes Bramlett Jewelers when Gene retired in 2022.

Epps, who earned a degree in philosophy from The University of Tennessee at Knoxville, said family was a consideration when he moved to Albemarle.

"I didn't have any family in Knoxville," Epps said. "I have family in Johnson City with my mom, my brother and my dad. But then I've also got a lot of family here in North Carolina."

"Not everybody gets to say they can see their grandparents or their great uncle every single day, and work for them," he added.

Having worked in finance, joining the staff





also meant changing industries to a "totally new industry" in jewelry.

Epps said his decision was also predicated on having a good mentor, saying, "with that being Pops, that's a no brainer. He's got the Heisman Trophy of jewelry."

Having family active in the industry, Epps said, was a big factor in joining the staff.

"I knew I would have security in the industry, but the most

important thing was being able to have family," Epps said. "I had security in the previous industry and worked for a great company, but coming here, I knew I was working for not just a great company but a pillar of the community."

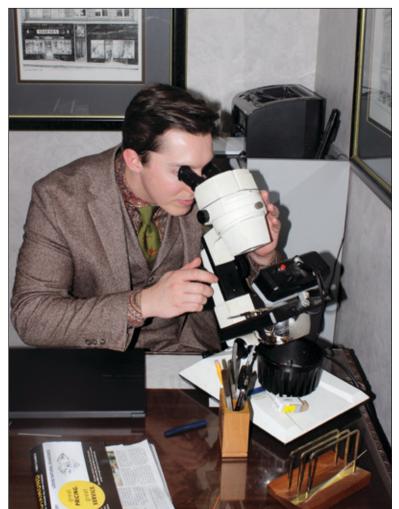
J.P. Epps examines an item for quality at Starnes Bramlett Jewelers in downtown Albemarle.

Bramlett said his grandson wants to bring a youthful approach to the business.

"We need to bring in new ideas going into the future," Bramlett said. "We've got to know the past and add to the past to make the future, and he will do that."

The store co-owner added his grandson "will be able to connect with a different crowd of the people in the community that Pat and I have no connection with. He will connect to a market we don't have right now."

"We don't want the market to die with us," Bramlett added. "You have to continually go back to the younger generations



coming forward if you're going to stay in business 100 years."

The clientele of Starnes Bramlett, which Epps said he mostly sees, is 35 years of age and older, "the people who are set and able to buy jewelry."

Epps said he wants to connect with his age group, the mid-20s and early 30s, as well as his grandparents connected with their generation.

Bramlett said his grandson will be "a jeweler to people of all ages," adding he brings "an energy and revitalization that we need to move into the future."

At 85 years old, Bramlett said "if the story is to continue, we had to have a youthful person to come in and bring that youthful attitude."

As the oldest retail business in Stanly County, Bramlett added, "we are just so happy to carry it on."

The owner said his grandson will benefit from the other staff, whom he said were "well trained and so knowledgeable about the jewelry business, they'll be able to give him the kind of training which will give him stability."

Epps said the staff, including manager Deloris Talbert and Shelia Chase, have helped him to learn how to keep inventory, run the computers and more.

Bramlett noted the jewelry industry is "changing dramatically" with the invention of lab-created diamonds, noting a customer who said they would rather have "one that God made" rather than one made in the lab.

He said working as a jeweler involves a science of studying diamonds, like how light goes through a stone.

"You have to be educated in the way that diamonds react with their environment," Bramlett said.

Epps has started his studies of diamonds, which his grandfather said could take upwards of five years to complete.

"That's a lot of work. I know I'm going to have to put into it." [S]







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Tasha Hartsell **Broker** 704-467-2917



Mark Hartsell Broker Gen. Contractor 980-721-4297

BUFF

carries on mother's faith, service

BY B.J. DRYE

aQuisha Martin-Hillian has found a way to give cancer patients, survivors and caregivers something and honor her mother at the same time.

Martin-Hillian's mother, Bernice, died Nov. 8, 2022 after a nine-month battle with lung cancer. She was 64.

"I'm still going through the grieving process, but during the grieving process I came up with the nonprofit BUFF to help in treatment for lung cancer and their primary caregivers," Martin-Hillian said.

BUFF, which stands for Bernice Unwavering Fearless Faith, provides gift bags and gift boxes with household essentials — such as toiletries, dish and laundry detergents, as well as gift cards for meals and snacks.

"Things they can use while they are actually doing treatment," she said.

She also includes playing cards and word search puzzles, "things to keep their minds occupied."

Martin-Hillian is also looking to help individuals "ring the bell in style."

When cancer patients complete their treatment, there is a ceremonial ringing of the bell. She wants to allow individuals to do so in a new outfit.

Her goal is to work in six local counties, however, Stanly, Montgomery and Union counties have been much of her focus so far.

"Last year, Christmas, we decided to do something different," she said. "We sponsored the Mt. Gilead Senior Center so we took Christmas bags to them last year, as well as an independent senior apartments here in Albemarle."

While some people do donate items, most donate money and then she and her volunteers purchase the items and drop them off at local hospitals.

"We're always in great need of toiletries, detergent games, card games, board games, masks, sanitizer, gift cards," she said.

As her organization expands, she will need more help.

"We have several individuals that help depending on the volume of products that come in," she said. "As we expand into the other counties, of course, we would need additional



LaQuisha Martin-Hillian, right, joins mother Bernice during one of her mom's cancer treatments.



Bernice Martin does a word search while taking one of her cancer treatments. Word searches are one item BUFF accepts as a donation.

volunteers."

She also pointed out how not everyone has Medicaid, Medicare or insurance.

"So if a caregiver is transporting their person, then that's the time off work, that can be taxing on the caregiver as well," she said.

Martin-Hillian created BUFF because she wanted others to have access to similar benefits.

"My mom received her care at Novant Health in Charlotte," she said. "I called them after she passed to find out if they had a buddy club for individuals who were already in treatment and they do have something similar, but different.

"Once I got off the phone I verbalized that my mom should have her own buddy club. So that's what it actually started out as, it was just to have a group of people, who are lung cancer survivors, but also going through the treatment, as well as their caregivers, to just come together on Zoom and just [be] a support system for each other."

Martin-Hillian was going through grief therapy during all of 2023.

"It actually just stemmed from all the things I did with my mom while she was going through treatment," she said.

She was diagnosed in February 2022 and she passed in November 2022.

"So that was very short, but in those nine months we did several



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different things with her and I wanted to just kind of help as much as I could in as many different ways," she said. "Because as a caregiver I could understand it, but I could never understand how she felt as the person who had lung cancer, so it was actually to have a platform for individuals on both perspectives as a caregiver and as a lung cancer patient."

Martin-Hillian said she also began BUFF because she wanted to shine a light on the need to help lung cancer patients. Breast cancer patients typically have more programs for them, she said.

Wendy Growcock, a health educator with the Stanly County Health Department, pointed out data from the N.C. Central Cancer Registry to give a comparison between the two cancers. Lung cancer rates decreased from 2018 to 2022 in comparison to 2016 to 2020 in North Carolina and Stanly County.

"In Stanly County, breast cancer incidence is 2.2 times greater than lung/bronchus cancer incidence, but mortality from lung/bronchus cancer is 2.8 times greater than breast cancer," Growcock said.

As for help in the community, the Stanly Community College Small Business Center is one resource Martin-Hillian turned to while creating BUFF.

"While a large majority of the SBC's clients are for-profit businesses,

we assist nonprofits as well," Tom Nunalee, director of the Small Business Center, said. "With Ms. Martin-Hillian, we helped her with registering Bernice Unwavering Fearless Faith (BUFF) with the North Carolina Secretary of State, went over the requirements for a nonprofit Board of Directors, discussed grants, provided a form receipt to provide donors and reviewed how to create a budget, among other things."

Bernice was born and raised in Mount Gilead. She lived in Charlotte. Her daughter now lives and manages BUFF in Stanly County.

"I really strongly feel that she would be very proud. My mom was very strong in her faith, in all throughout those nine months and even prior to that she always spoke and boasted on God, and that's one of the things that BUFF does, in everything we do definitely we're walking in faith," Martin-Hillian said. "But I feel that she would be very proud of the things that we're doing because she always helped people in any way that she could without hesitation or reservation. She would always help people and bring laughter and a strong message in regards to what God had did for her.

"Even throughout the struggles that she had in regards to treatment, she always had a positive attitude."

She also wants others to know they are not forgotten.

"We're a small organization, small in number, but tremendously big in faith and in the heart. and we're just doing all that we can to honor our mom, but to [also] help others that are going through this same battle and to let them know that, although we do not know them personally, we definitely will be here to support them as much as we can."

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LaQuisha Martin is all smiles as mom kisses her on her wedding day.

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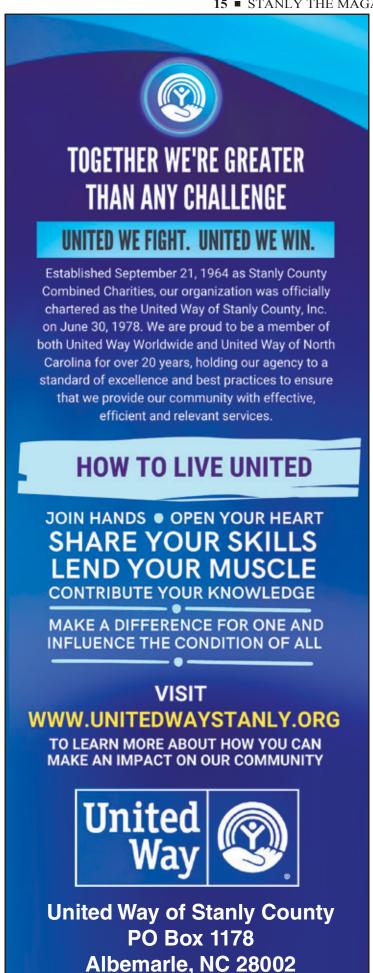
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Bernice Martin was given a tiara to celebrate her birthday, Sept. 16, 2022, her last one.







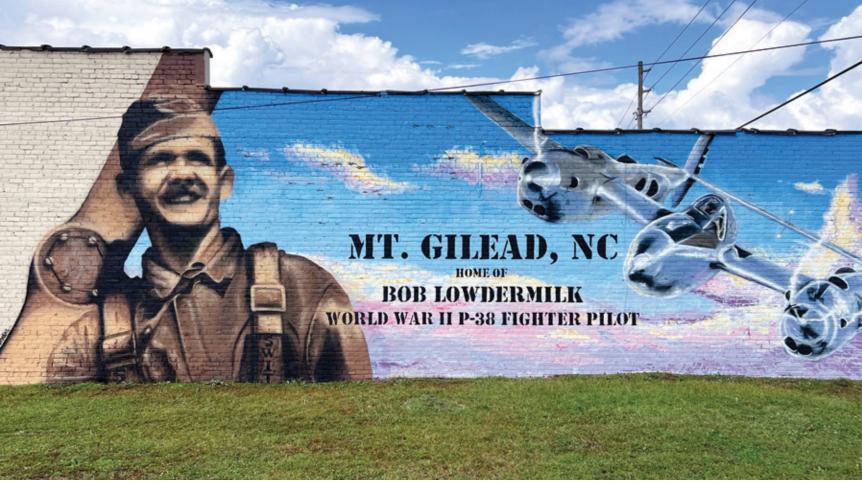




Eli and Jack Williams are joined by their father, John.

MIRAL MANA

Williams Brothers paint grand scenes



The mural featuring Bob Lowdermilk in Mount Gilead was one of the most challenging for the Williams Brothers. It was completed in the summer of 2023.

BY B.J. DRYE

he Williams family has long been known for its love of history and art.

But it wasn't until a global pandemic that the two loves merged into a now thriving business.

Jack Williams, now 25, found a love for mural painting at the beginning of the COVID-19 pandemic in the spring of 2020.

"I've always been drawn to large-scale art because I want my work to be accessible to everyone," he said. "Outdoor art offers a unique opportunity for widespread appreciation. My passion for large-scale projects ignited during the COVID-19 pandemic when I painted my first mural. The positive reception from the town of Albemarle fueled my desire to expand my artistic endeavors."

Jack and his brother Eli, 22, both graduates of the University of North Carolina at Chapel Hill, have moved back to Albemarle, where they operate WMS Brothers.

Jack said he was always encouraged to "explore the arts," thanks to his father, John, a former art teacher. For Eli, the love of art did not come until he took his father's class during his freshman year at North Stanly.

"It was my first time focusing on making art and learning techniques," Eli said.

Eli began exploring large scale art after reading about Scott Nurkin, an artist who has murals throughout North Carolina.

"He graduated from UNC, where I also just graduated from, and



Jack Williams created the "Oh Yeah Kool-Aid Man" mural in downtown Albemarle in April 2020.

has made a living painting ever since," Eli said. "It was the first time I realized Jack and I could make a living from painting."

From 2020 through the summer of 2024, the Williams brothers have had a hand at completing around 15 murals or ghost signs.

A ghost sign is what little of an image remains on the exterior of a building, often in the form of an advertisement from several decades ago.

"Typically, I focus on sign painting and restoration, while my brother and partner specializes in more portrait-style mural work," Jack said. "Our process begins with a thorough examination of the ghost sign, assessing the legible elements. We then delve into historical newspapers to uncover advertisements from the original business or gather sufficient information to reconstruct the missing parts of the sign. Next, I transfer my vision onto my iPad, designing the sign atop the existing elements. Depending on the specific sign, we either freehand the original design back onto the wall or utilize stencils and



The Royal Crown Cola restoration in Oakboro was completed in March 2023.





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Eli Williams completed this floral scene on the back of a building in Downtown Albemarle in August 2024.

a pouncing wheel with powdered graphite to transfer the design accurately. The brick pattern often provides a convenient guide for alignment."

Eli provided thoughts on how he tackles a project.

"For my spray-painted projects, I typically talk to the client to hear their needs," he said. "I then come up with a few simple designs to give them some options. Once they pick one, I'll make a more detailed design and order the colors I need. From there, I'll start by drawing the design on the wall using many different techniques. Then it's all painting from there."

Jack said though each one is different, a project takes around five days for something small or less complex, while it can take 2-3 weeks for larger ones.

As far as complex ones go, Jack says it is a tie between the mural on the outside of the Stanly County Agri-Civic Center and the Chero Cola ghost sign in downtown Albemarle.

"The Chero Cola ghost sign holds the record for being the largest Chero Cola sign ever, while the 'grown in Stanly county' mural boasts a height of over 40 feet," he said.

"The Chero Cola sign remains the most complex ghost sign we've restored," he added. "It

features three layers of signs and was barely visible before our restoration efforts."

For Eli, he considers two portraits in Mount Gilead in Montgomery County to be the largest and most complex ones.

"One side of the building was of a World War II fighter pilot named Bob Lowdermilk, and the other side was of Bob Jordan. Each took about a week to complete. I'd say about 60 feet wide and 20 feet tall," Eli said. "Portraits are tedious because you must ensure they look exactly like the person you are painting. I want to make sure that person and those who know them can tell it's them without a second thought."

Eli and Jack Williams finished this project in Mount Gilead in the summer of 2023.

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Jack agreed that those two were challenging.

"Watching Eli's masterful technique over several days was truly mesmerizing," he said.

Besides Stanly and Montgomery, the brothers have completed projects in Cabarrus, New Hanover, Anson and Orange counties.

Jack said the brothers are constantly trying to top their previous work.

"I truly believe there's no limit to what we can accomplish. We're constantly pushing ourselves to create bigger and better works of art," he said.

Eli agrees.





"With enough time, we can paint just about anything," he said. "We learn something new with each project and are eager to paint anything and everything."

While Jack and Eli may not be "starving artists" in the strictest sense, they realize how fortunate they are in having parents who supported their chosen field of work.

"I attribute our success to my parents, John and Nicole Williams," Jack said. "They've always encouraged us to pursue our dreams and passions. Growing up, my father worked as an art teacher, while my mother had a career in marketing. I remember being inspired by the billboards she designed for the local hospital. In 2015, my mother suggested that I restore a Pepsi ghost sign in downtown Albemarle, which ultimately led me to start my own business. My father's expertise in ensuring the accuracy of our work from an outside perspective has been invaluable. And, of course, I couldn't have achieved so much without my partner and brother, Eli. His incred-

ible talent and dedication have been instrumental in our success."

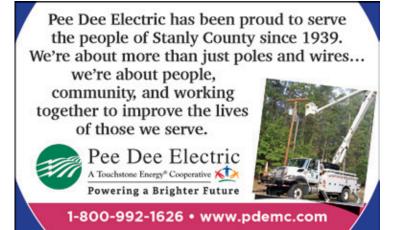
Eli, too, credits their parents for their support and success.

"My parents have fully supported my interest in art," he said. "They supported me in studying art in college and encouraged my brother and me to pursue it as a career. In many of my college art classes, many classmates mentioned how their parents did not support their interest in art, so to have parents who do is a blessing."

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Drew Speight's love of cars led him to research educational options other than universities. He chose Stanly Community College where his instructors quickly realized he was gifted in the autobody field. Not only has he excelled in the classroom, he's also won two statewide competitions. "I could not have achieved this level of success without my SCC instructors," Drew said. "Their support and guidance helped me network and secure my dream job - before graduation."



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